

Jaime Perdomo

Senior Graphic Designer & Illustrator

📍 Los Angeles, CA

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🌐 [JPerdomoDesign.com](#)

EXPERIENCE

SEPT 2022–
PRESENT

Graphic Designer, Off-Air Design & Branding, Freeform

Design print and digital deliverables for multiple groups within Freeform including: Marketing, Social Media, Media Relations, Sales, Affiliate Sales & Marketing

JULY 2021–
SEPT 2022

Graphic Designer, Internal Communications, Intuitive

Designed email newsletters, digital banners, logos, icons and illustrations, concepting and print layout

APR–JUN 2021

**Interim Senior Graphic Designer,
OMSI, Oregon Museum of Science and Industry**

- On the marketing team
- Digital and print design requests from various teams

2020–2021

Graphic Designer, Opus Event Agency

- Iterations on design concepts for conference signage
- Digital production for virtual events

Freelance Illustrator

- Children's book "How Do I Learn?" by Dr. Kripa Sundar
- Digital illustrations for presentation decks

2016–2020

**Graphic Designer, Brand Identity Team,
Pivotal Software, Inc.**

Worked with a Senior Designer and Creative Director to build the Pivotal brand while collaborating with internal requesters— especially the Events and Marketing teams

- Mentored and oversaw design from junior designers
 - Self-managed projects from concept to production
- Projects included:

- conference signage
- digital assets
- swag
- event design system
- print collateral
- booth design

2015

Junior Graphic Designer & Production Designer, Fiction

- Part of their Reebok team for Fall/Winter 2015 and Spring/Summer 2016 campaigns
- Concepting, mockups, photo decks, and production

Junior Graphic Designer, New Seasons Market

- On the marketing team
- Print and digital design

2014

Junior Graphic Designer, Fred Meyer

Intern, Junior Designer & Production, Oni Press

2013

Intern, Junior Designer & Production, Lucid Inc.

EDUCATION

Graphic Design

Bachelor of Arts 2014

The Art Institute Of Portland,
Portland, OR

French

Bachelor of Arts 2004

University of Florida,
Gainesville, FL

SOFTWARE & SKILLS

- Illustrator
- Photoshop
- InDesign
- PowerPoint
- Google Slides
- Keynote
- Procreate
- Print & layout
- Production design
- Digital assets
- Logo & brand identity
- Illustration

STATEMENT

I have ten years of design experience, strong creative and analytical thinking skills, and am committed to team dynamics and collaboration.

REFERENCES

Available upon request